

“Heating Oil for Life” CONTEST

Contest Rules

1. The contest is held in the provinces listed hereafter by Parkland Fuel Corporation (hereinafter the “Contest Organizer”) from November 13, 2017 to January 2, 2018, inclusively (hereinafter the “Contest Period”).

ELIGIBILITY

2. This contest is open to all owners, tenants and occupants (individuals) of a personal residence whose heating oil costs they incur and residing in areas serviced by Ultramar Business & Home Energy in Quebec, Ontario, Nova Scotia, Newfoundland and New Brunswick with the exception of the Contest Organizer’s employees, agents and representatives; those of their affiliated companies, Ultramar Business & Home Energy, their advertising and promotional agencies, suppliers of materials and services used for the contest, any other party directly linked to this contest; and any member of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouses and individuals with whom such employees, agents and representatives are domiciled. To find out if your residence is in an area serviced by Ultramar Business & Home Energy, see the list of postal codes attached to the Contest Rules.

HOW TO ENTER

3. To enter, simply complete the entry form at heatingforlife.com with your first name, last name, postal code, email address and phone number, no later than January 2, 2018. No purchase necessary to enter the Grand Prize draw. Upon receipt of your duly completed entry form, you will automatically be entered in the draw. Limit of one entry form per entrant.
4. You may also enter the contest by mailing, in a sufficiently stamped envelope, your name, complete address and phone number along with an original letter (that may be handwritten) explaining that you wish to subscribe to the contest, to: “Heating Oil for Life” Contest, Ultramar Business & Home Energy, 5800 St-Denis Street, Suite 902, Montreal, Quebec, H2S 3L5. The letter must be mailed and postmarked no later than January 2, 2018.
5. Limit of one entry per entrant, no matter the form of entry.

GRAND PRIZE

6. One (1) Grand Prize is offered, which consists of a lifelong heating oil supply valid for delivery to the personal residence that the winner occupied at the time of his participation in the contest and for which he assumes the oil costs, the price being awarded, up to a maximum of 2,500 L per calendar year. Thus, the first 2,500 liters of fuel oil ordered for delivery to this residence during the same calendar year will not be charged to the winner; any additional liter delivered during the same calendar year will be charged to the winner at the price then in effect at Ultramar Business & Home Energy in the region where the residence in question is located.
7. **The following restrictions apply to the Grand Prize:**
 - a. If the winner does not already have an account with Ultramar Business & Home Energy, the contest organizers will open one for him or her. If the winner does not

order all 2,500 liters for delivery in the same calendar year, he or she will lose the right to the difference between the 2,500 liters offered in price and the quantity actually ordered and delivered during that calendar year. No compensation will be granted in such a case. The price offered is valid only for deliveries of heating oil made to the personal residence that the winner lives at the time of the draw, which must be located in one of the regions served by Ultramar Business & Home Energy in Quebec, Ontario, Nova Scotia, Newfoundland or New Brunswick, these areas are subject to change without notice, at the sole discretion of the Contest Organizer. Certain delivery charges may apply depending on the distance to be covered and on exceptional delivery terms (for example, delivery to be made at specific times) and such charges, if any, will be at the expense of the winner. In order to be able to obtain delivery of the heating oil, the furnace and oil tank installations must comply with the requirements of the contest organizer and any applicable regulations where the residence is located.

- b. The prize awarded in this Contest ceases immediately upon the occurrence of any of the following contingencies and therefore any balance of 2,500 liters not ordered and delivered at that time for the current calendar year will be canceled:
 - i. On the date of the winner's death;
 - ii. On the date the winner ceases to be the owner, tenant or occupant of the residence that he or she occupied at the time of the draw or ceases to be responsible for the heating oil costs of that residence.
- c. For the purpose of establishing an approximate value for the Grand Prize, the calculation was based on a fuel consumption of 2,500 L per year, at an average price of \$ 1 per liter, multiplied by a duration of twenty- five (25) years. On this basis, the value of the Grand Prize was estimated at \$ 62,500.

8. A random draw to award the Grand Prize will be held at 2 p.m. at Parkland Fuel Corporation's head office in Montréal, on January 9, 2018. One (1) eligible entry will be randomly drawn to award the prize among all entries duly received.

HOW TO CLAIM A PRIZE

9. Once selected for a prize, the entrant must:
 - a) be available to be reached by telephone within ten (10) days of the draw, or by January 19, 2018 at 2 p.m. at the latest. Any selected entrant who cannot be contacted after appropriate and reasonable measures have been taken by the Contest Organizer during that ten (10) day period will be declared ineligible to receive his/her prize and another draw will be held to award that prize. If an entrant plans to be unavailable during this period of time, he/she may inform the Contest Organizer in advance of the draw by sending an email at this address marketingcst@cstcan.ca before the draw date.
 - b) correctly answer, unaided, a time-limited, mathematical skill-testing question to be asked by telephone at a prearranged time.
 - c) sign the declaration and liability waiver form described hereinafter, stating that he/she has read, understood and complied with the Contest Rules. This declaration form shall

be sent by mail and must be returned to the Contest Organizer within ten (10) days of reception.

Upon receiving this declaration and liability waiver form duly signed, the Contest Organizer will notify the winner of the manner in which he/she may obtain the prize. If the selected entrant is found to be in violation of one of the aforementioned conditions or any conditions stipulated in the present Contest Rules, he/she will be disqualified and a new draw will be held until a winner is declared.

GENERAL RULES

10. **Verification.** The entry forms, letters submitted to enter the contest without purchase, and the declaration and liability waiver forms are subject to verification by the Contest Organizer. Any entry form, letter submitted to enter the contest without purchase, or declaration and liability waiver form that is, where applicable, incomplete, illegible, reproduced mechanically or by hand, damaged, fraudulent, obtained from an unauthorized source, submitted or sent late, featuring an invalid email address or telephone number, not having the correct answer to the mathematical skill-testing question, or otherwise non-compliant, will be rejected and will not be eligible to enter the draw or win the prize.
11. **Disqualification.** The Contest Organizer reserves the right to disqualify a person or cancel one or more entries of a person if he/she enters this contest or tries to do so by any means contrary to these Contest Rules or which would be unfair to the other entrants (e.g., use of entry forms obtained by fraudulent means, entries received after the contest deadline). Such entrants may be reported to the appropriate legal authorities.
12. **Responsibility.** The Contest Organizer is not responsible for documents that have been misdirected or sent in late by entrants.
13. **Running of the contest.** Any attempt to sabotage the legitimate running of the contest constitutes a violation of civil and criminal laws. Faced with any such attempts, the Contest Organizer reserves the right to reject the entrant's contest entries and to seek reparations pursuant to the law.
14. **Acceptance of the prize.** The prize must be accepted as described in these Contest Rules, and cannot be transferred to another person, in whole or in part, or substituted for another prize.
15. **Award of the prize.** In the event that the Contest Organizer is unable to award the prize as described in these Contest Rules, for reasons unrelated to the winner, they reserve the right to award a similar prize of equal value or, at their sole discretion, the value of the prize indicated in these Contest Rules in cash.
16. **Authorization.** By participating in this contest, the winner authorizes the Contest Organizer and their representatives to use, if required, his/her name, photograph, image, voice, place of residence and/or declaration regarding the prize for advertising purposes, without any compensation whatsoever. A statement to this effect will be included in the declaration and liability waiver form.
17. **Limitation of liability: use of the prize.** The winner releases the Contest Organizer, their affiliates, participating Ultramar stations, their advertising and promotional agencies, their employees, agents and representatives (hereinafter the "released parties") from any and all

liability for any damages he/she may suffer as a result of his/her participation in the contest, whether or not in compliance with these Contest Rules, as well as those resulting from the acceptance or use of his/her prize. Prior to obtaining his/her prize, the winner agrees to sign a declaration and liability waiver form in this regard.

18. **Limitation of liability: participation.** Any person who participates or tries to participate in this contest releases the Contest Organizer, their affiliate companies, advertising and promotional agencies, employees, agents and representatives from any and all liability for damages that he/she may incur as a result of participating or trying to participate in this contest.
19. **Limitation of liability: running of the contest.** The released parties are not liable for faulty computer components, software or communication lines relating to the loss or absence of network communication, or relating to any transmission that is faulty, incomplete, incomprehensible, or deleted by any computer or network, and that could limit the possibility or prevent any person from entering the contest.
20. **Modification of the contest.** The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend this contest, in whole or in part, in the case of an event or any human intervention that could corrupt or affect the administration, safety, impartiality, or the running of the contest as foreseen in these Contest Rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, if required. In any case, the Contest Organizer and the released parties cannot be held liable for cancelling, terminating, modifying or suspending this contest, in whole or in part, in compliance with these Contest Rules.
21. **End of participation in the contest.** In the event that participation in the contest must be ended, in whole or in part, for any reason whatsoever, before the scheduled contest deadline set out in these Contest Rules, the draw could take place, at the Contest Organizer's discretion, from among the entries duly received as at the date of the event that put an end to participation in the contest.
22. **Prize limit.** In all cases, the Contest Organizer shall not be required to award more prizes or to award a prize other than the one described in these Contest Rules.
23. **Decision of the Contest Organizer.** All decisions of the Contest Organizer or those of their representatives regarding this contest are final and binding, subject to any decision by the *Régie des alcools, des courses et des jeux du Québec* in relation to matters under its jurisdiction.
24. **Litigation.** For Québec residents, any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a ruling. Any litigation respecting the awarding of the prize may be submitted to the *Régie des alcools, des courses et des jeux du Québec* solely for the purpose of helping the parties reach a settlement.

Areas serviced by Ultramar Home & Business Energy

Québec

G0A	G2W	G7R	H1Z	H4H	H9H	J2G	J5B	J8C
G0H	G3A	G7S	H2A	H4J	H9J	J2H	J5C	J8E
G0J	G3b	G7T	H2B	H4K	H9K	J2L	J5J	J8G
G0K	G3C	G7V	H2C	H4L	H9P	J2N	J5K	J8H
G0L	G3E	G7W	H2E	H4M	H9R	J2R	J5L	J8L
G0M	G3G	G7X	H2G	H4N	H9S	J2S	J5M	J8M
G0N	G3J	G7Y	H2H	H4P	H9W	J2T	J5R	J8N
G0R	G3K	G7Z	H2J	H4R	H9X	J2V	J5T	J8P
G0S	G3L	G8A	H2K	H4S	J0A	J2W	J5W	J8R
G0T	G3V	G8B	H2L	H4T	J0B	J2X	J5X	J8T
G0V	G4A	G8C	H2M	H4V	J0C	J2Y	J5Y	J8V
G0W	G4R	G8E	H2N	H4W	J0E	J3A	J5Z	J8X
G0X	G5A	G8G	H2P	H4X	J0G	J3B	J6A	J8Y
G0Y	G5E	G8H	H2R	H4Y	J0H	J3E	J6E	J8Z
G0Z	G5H	G8J	H2S	H7A	J0J	J3G	J6H	J9A
G1B	G5L	G8K	H2T	H7B	J0K	J3H	J6J	J9B
G1C	G5M	G8L	H2V	H7C	J0L	J3J	J6K	J9G
G1E	G5N	G8M	H2W	H7E	J0N	J3L	J6N	J9H
G1G	G5T	G8N	H2X	H7G	J0P	J3M	J6R	J9J
G1H	G5X	G8R	H2Y	H7H	J0R	J3N	J6S	J9P
G1J	G5Y	G8S	H3A	H7J	J0S	J3P	J6T	J9X
G1K	G5Z	G9A	H3B	H7K	J0T	J3T	J6V	J9Y
G1L	G6A	G9H	H3C	H7L	J0V	J3V	J6W	K0G
G1M	G6B	G9P	H3E	H7M	J0X	J3X	J6X	K1B
G1N	G6C	G9S	H3G	H7N	J0Z	J3Y	J6Y	K1H
G1P	G6E	H0H	H3H	H7P	J1A	J3Z	J6Z	K1M
G1Q	G6J	H1A	H3J	H7R	J1C	J4B	J7A	K1P
G1R	G6K	H1B	H3K	H7S	J1E	J4E	J7B	K1V
G1S	G6P	H1C	H3L	h7t	J1G	J4G	J7C	K2B
G1T	G6T	H1E	H3M	H7V	J1H	J4H	J7E	L0C
G1V	G6V	H1G	H3N	H7W	J1J	J4J	J7G	N6A
G1W	G6W	H1H	H3P	H7X	J1K	J4K	J7H	P0M
G1X	G6X	H1J	H3R	H7Y	J1L	J4L	J7J	Q0V
G1Y	G6Y	H1K	H3S	H8N	J1M	J4M	J7K	Z0Z
G2A	G6Z	H1L	H3T	H8P	J1N	J4N	J7L	
G2B	G7A	H1M	H3V	H8R	J1R	J4P	J7M	
G2C	G7B	H1N	H3W	H8S	J1S	J4R	J7N	
G2E	G7C	H1P	H3X	H8T	J1V	J4S	J7P	
G2G	G7G	H1R	H3Y	H8Y	J1X	J4T	J7R	
G2J	G7H	H1S	H3Z	H8Z	J1Y	J4V	J7T	
G2K	G7J	H1T	H4A	H9A	J1Z	J4W	J7V	
G2L	G7K	H1V	H4B	H9B	J2A	J4X	J7W	
G2M	G7L	H1W	H4C	H9C	J2B	J4Y	J7Y	
G2N	G7N	H1X	H4E	H9E	J2C	J4Z	J7Z	
G2V	G7P	H1Y	H4G	H9G	J2E	J5A	J8B	

Ontario

H2M	K1T	K7M	L3X	N0C
H3X	K1V	K7N	L3Y	N0H
H4C	K1W	K7P	L3Z	N0P
H6V	K1X	K7R	L4A	N2E
J0G	K1Y	K7S	L4C	N2V
J0N	K1Z	K7V	L4E	N5Z
J0X	K2A	K8A	L4G	N7G
J3X	K2B	K8B	L4M	N8M
J8V	K2C	K8H	L4N	P0A
J8X	K2E	K8N	L4P	P0B
J8Y	K2G	K8P	L4R	P0C
J8Z	K2H	K8R	L4Y	P0E
J9B	K2J	K8V	L5B	P0G
J9H	K2K	K9A	L5G	P0H
K00	K2L	K9H	L5J	P0J
K01	K2M	K9J	L6A	P0K
K0A	K2P	K9K	L6C	P0L
K0B	K2R	K9L	L6J	P0M
K0C	K2S	K9R	L7B	P0N
K0E	K2V	K9V	L7C	P0P
K0G	K2W	K9Y	L7K	P0R
K0H	K3K	L0A	L8J	P0S
K0J	K4A	L0B	L9E	P0T
K0K	K4B	L0C	L9G	P1A
K0L	K4C	L0E	L9K	P1B
K0M	K4K	L0G	L9L	P1C
K0N	K4M	L0H	L9M	P1H
K0P	K4P	L0K	L9N	P1L
K0V	K4R	L0L	L9P	P1N
K0W	K4V	L0M	L9S	P1P
K0X	K6B	L0W	L9X	P2A
K1A	K6C	L0X	M1M	P2B
K1B	K6H	L1A	M1S	P2N
K1C	K6J	L1B	M1W	P3A
K1E	K6K	L1C	M2H	P3B
K1G	K6N	L1M	M4G	P3C
K1H	K6T	L1N	M4K	P3E
K1J	K6V	L1P	M4P	P3G
K1K	K7A	L1T	M5L	P3H
K1L	K7B	L1V	M5P	P3L
K1M	K7C	L1W	M6L	P3M
K1N	K7G	L2M	M6M	P3N
K1P	K7H	L3P	M6S	P3P
K1R	K7K	L3R	M8Z	P3Y
K1S	K7L	L3V	M9B	P6A

NB

A0G	E8R
E1A	E8S
E1B	E8T
E1C	E9G
E1E	E9H
E1G	
E1H	
E1J	
E1V	
E1W	
E1X	
E2V	
E3A	
E3B	
E3C	
E3E	
E3G	
E4B	
E4C	
E4E	
E4G	
E4H	
E4J	
E4K	
E4L	
E4M	
E4N	
E4P	
E4R	
E4S	
E4T	
E4V	
E4W	
E4Y	
E4Z	
E5L	
E5M	
E5N	
E5P	
E5T	
E6C	
E6E	
E6K	
E6L	
E8P	

NS

3Z2	B3A
B0A	B3B
B0E	B3E
B0G	B3G
B0H	B3H
B0J	B3J
B0K	B3K
B0L	B3L
B0M	B3M
B0N	B3N
B0P	B3P
B0R	B3R
B0S	B3S
B0T	B3T
B1A	B3V
B1B	B3Z
B1E	B4A
B1G	B4B
B1H	B4C
B1J	B4E
B1K	B4G
B1L	B4H
B1M	B4L
B1N	B4N
B1P	B4P
B1R	B4R
B1S	B4V
B1T	B5E
B1V	B6L
B1X	C0A
B1Y	C1A
B2A	M8Z
B2C	P0J
B2E	V9C
B2H	
B2L	
B2N	
B2R	
B2S	
B2T	
B2V	
B2W	
B2X	
B2Y	
B2Z	

NL

A0A
A0B
A0C
A0E
A0G
A0H
A0J
A0K
A0L
A0M
A0R
A0Y
A1A
A1B
A1C
A1E
A1G
A1H
A1J
A1K
A1L
A1M
A1N
A1S
A1V
A1W
A1X
A1Y
A2A
A2B
A2H
A2L
A3A
A5A
A8A
A8H
A9G
A9M
B0
B2T
M3C
R0B
T4X
T9K